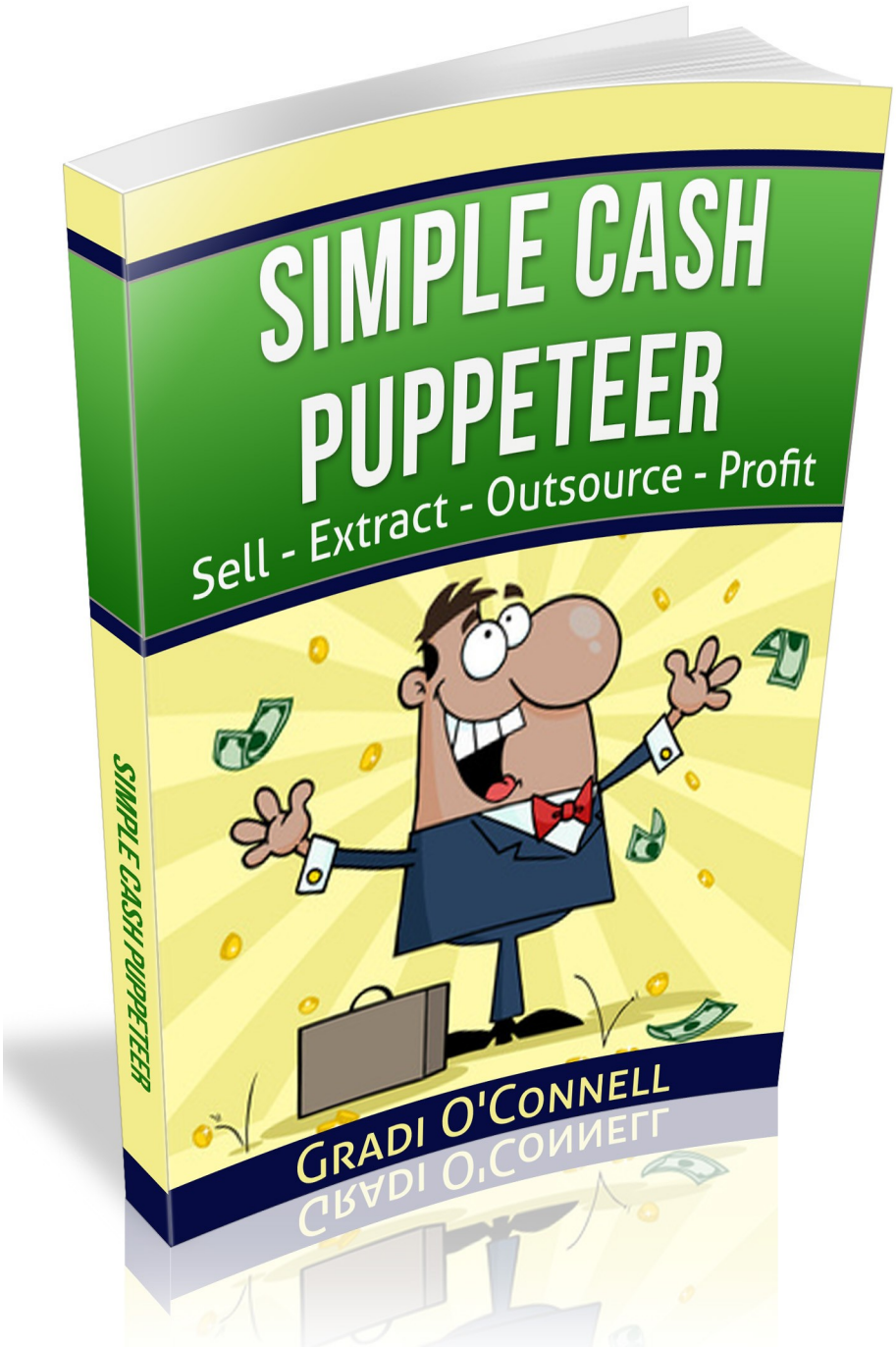

SIMPLE CASH PUPPETEER
Sell - Extract - Outsource - Profit
SIMPLE CASH PUPPETEER
Gradi O'Connell

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OK LETS BEGIN :)

This PDF is a short one because there is only so much I can write about one of the easiest methods of making money online. I am not one for writing fluff or bullshit just to fill up a PDF to make it appear more valuable, I like to get to the nuts and bolts fast when reading a course and take action!

Unless you have been living under a rock for the last 4 years you will already know what Fiverr.com is all about, for those Newbies reading this who have never heard of Fiverr I will quickly give you a brief overview so you will be on the same page as the rest of us.

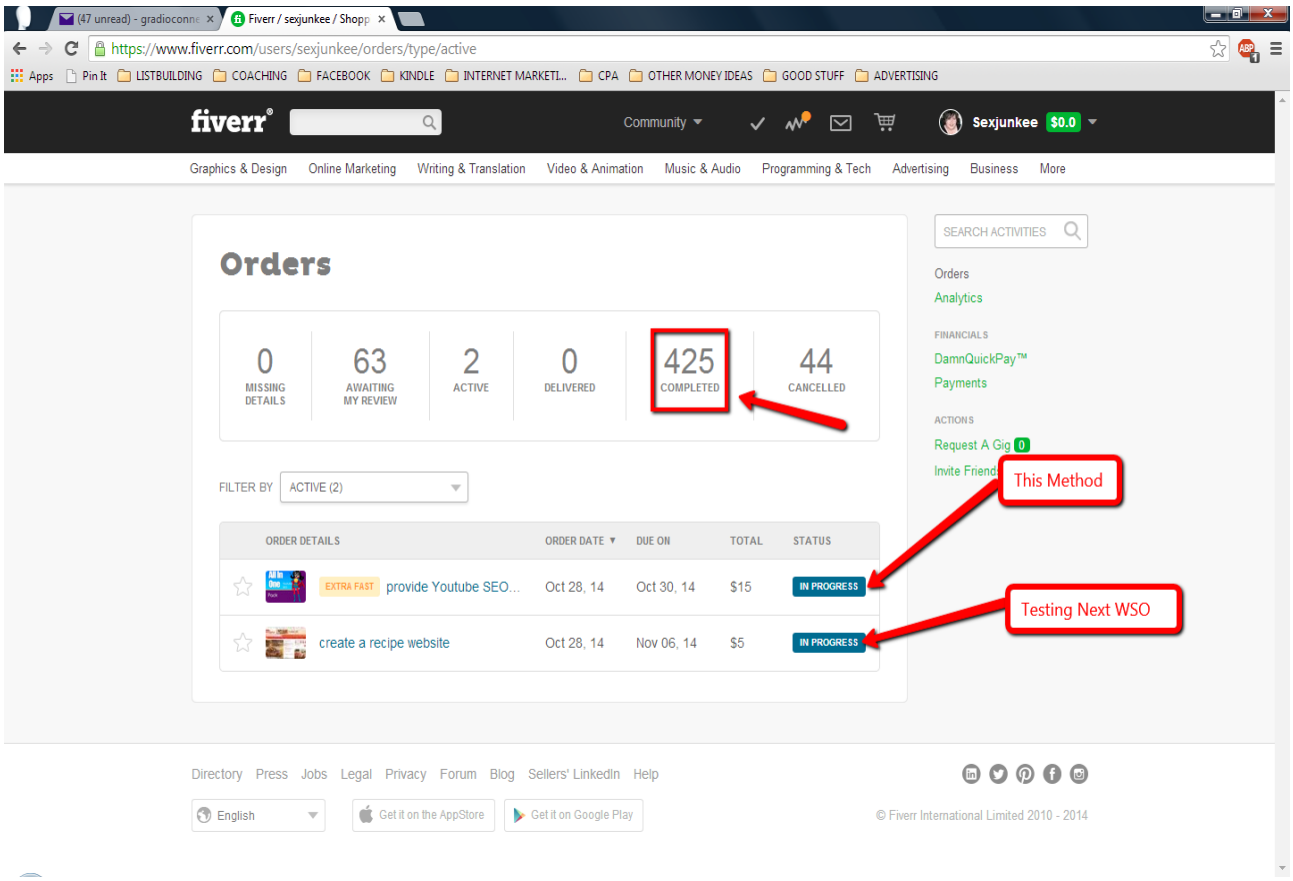
FIVERR OVERVIEW

Fiverr is a global online marketplace offering tasks and services, referred to as 'gigs' beginning at a cost of $5 per job performed, from which it gets its name. The site is primarily used by freelancers who use Fiverr to offer a variety of different services, and by customers to buy those services. Currently, Fiverr lists more than three million services on the site that range between $5 and $500. (wikipedia)

The Screenshot below is of my Fiverr account, as you can see it shows more than enough completed gigs to prove that I know which sellers to choose for this method. As you can see I have 2 gigs in progress, the top one is for a client I picked up using this method and the other one is something I'm testing for my next WSO :)

I have in total 425 completed gigs, most of which did a good job, some were shocking but after spending over $2000 I've managed to collate a list of what I call “Super Sellers” that go above and beyond which in turn helps me to pocket a nice little profit each day/week/month for doing very little work.

(see screenshot below)



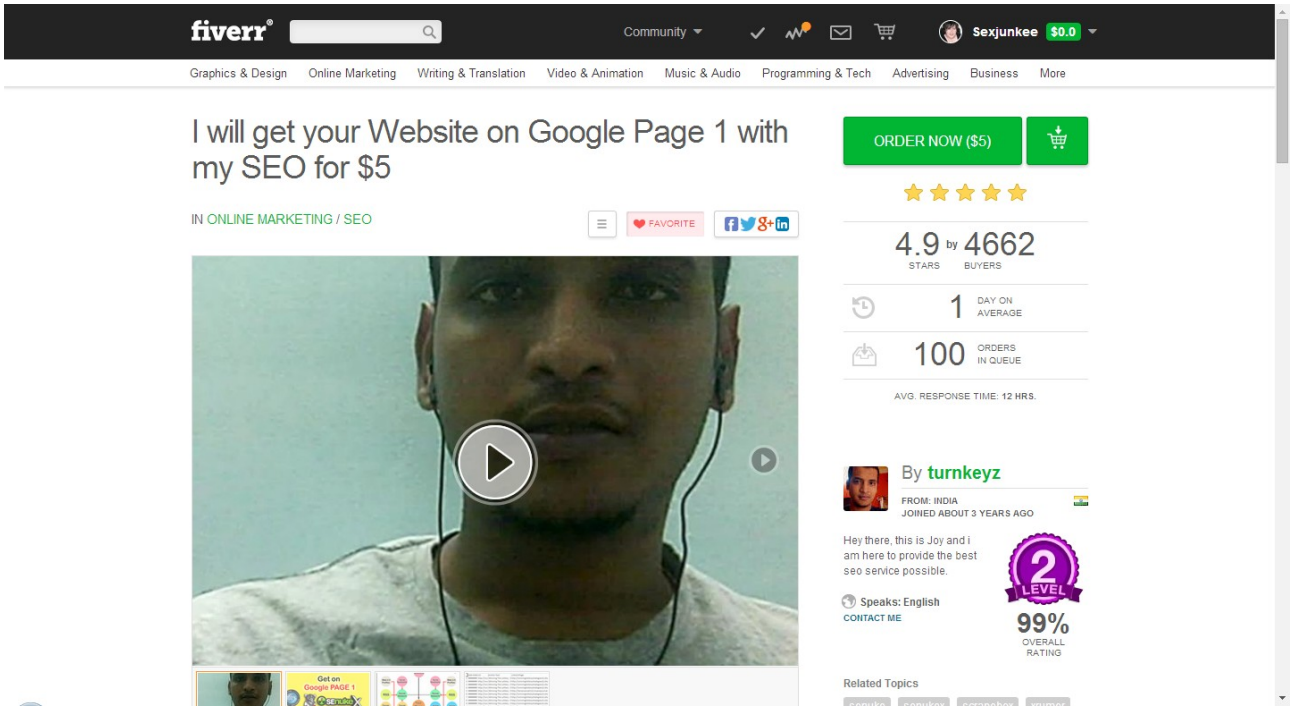
SIMPLE CASH PUPPETEER OVERVIEW

OK now that I have proved I have the necessary Fiverr qualifications let's get to the nuts and bolts of this method. You have probably guessed by now that we are going to be using gigs to complete the packages we offer for sale online. The good thing for you is you haven't got to spend over $2000 testing gigs, you haven't got to guess which packages to sell and you haven't got to figure out how to sell more services to your new clients! In the file you downloaded when you purchased this WSO you will find Ad Copy, Swipe Files, Places to Advertise, Packages to Sell, Links to Fiverr Sellers.

For the purpose of this WSO one of my clients Neil has given me permission to use his website as an example. Neil bought what I call a “Hook Package” from me which I advertise on Ebay for £99, the reason I call it a “Hook Package” is because it is a great package for a low price which a potential customer will find hard to resist. Once they have taken the bait you have them on your hook allowing you to turn them from a

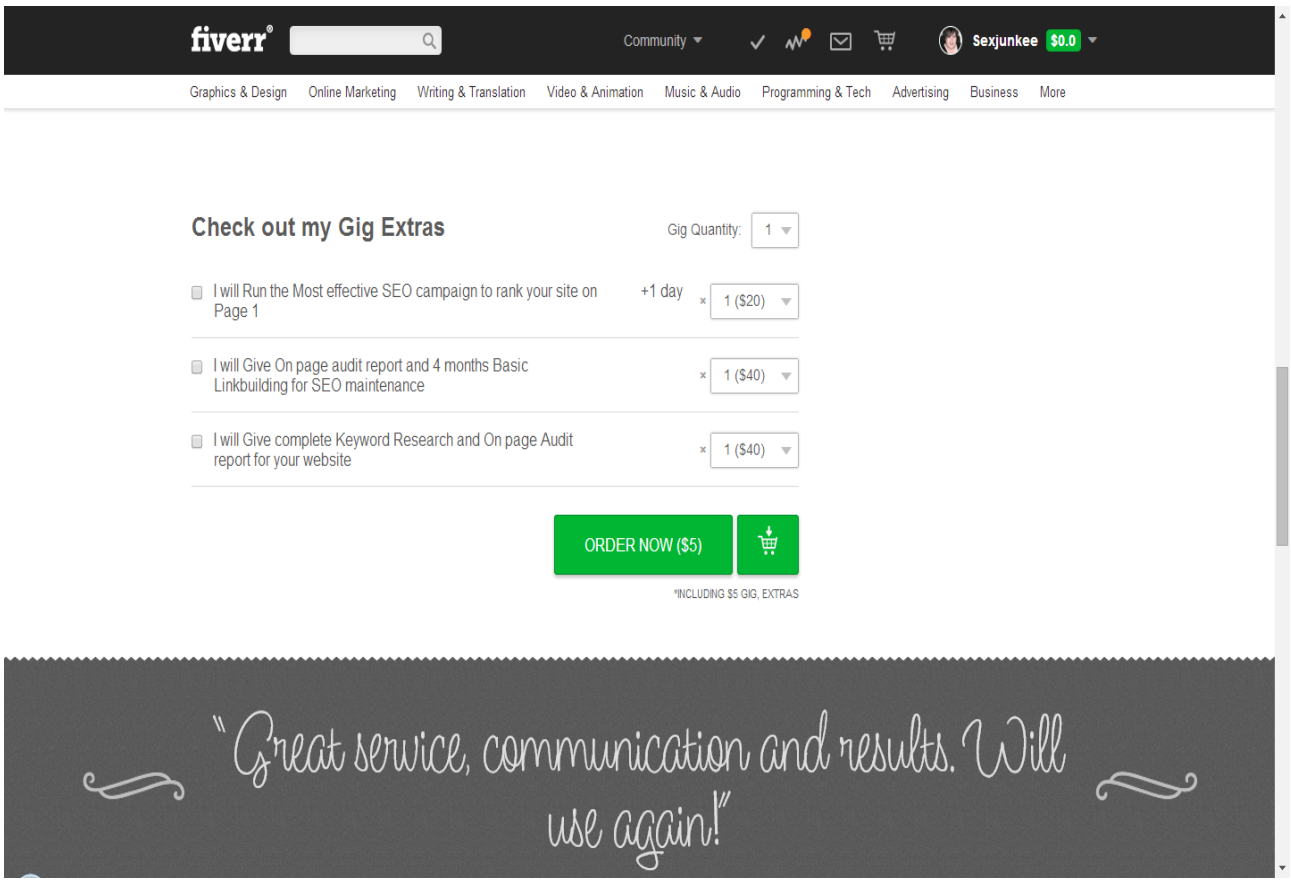
customer into a client. After fees I still made a £30 profit on this package but more importantly I am building a relationship with him which will turn him into a long-term client. So lets dig into the package I sold him! Below are Screenshots of the 3 gigs I use for the “Hook Package”

Gig 1 Hook Package



In my opinion this is by far the best gig on Fiverr in terms of value, customer service, quality and time, I have used this gig on my own sites and can't tell you what a life saver it has been. Joy from India has sold thousands of gigs with almost a perfect 5 stars, for $5 you get a great deal but you would have to do a bit of work yourself which would defeat the object of this WSO. We need to order his gig extras.

(see screenshot below)



I buy his gig extras because he does everything from the keyword research to 4 months of linkbuilding for SEO maintenance and even includes all of the reports which you can pass onto your clients. He also gives you a free gig extra if you buy 2 gig extras so I always order the first two listed and get the third one free, in total I spend $65 with this seller. Take a look at what his service offers below:-

Most Experienced SEO Analyst and Strategist at Fiverr!!

I know what you Really want is Safe, Top Page 1 Rankings & Targeted Visitors!! So here i am to help you out ...

So what will you get for the $5 gig ?

Boost in Google rankings for your Keywords with my Basic SEO Campaign

Gig extras ? Any Guarantee?

For the First Gig extra (Highly recommended), i will run the Most effective SEO campaign which will cover Web 2.0, Wiki, Social bookmarking, Social networking, PDF, Article submission, RSS modules from Top selected websites ensuring your website is on Page 1 in Google within 60 days and its 100% GUARANTEED

For the Second Gig Extra I will give you a Brief On Page Audit report and will run the Basic campaign for next 4 months (for maintenance)

P.S:
If the website doesn't ranks at the first go then, it might need further campaigns for which i will bear the expenses :)
After order, i will suggest if your keywords are good to be ranked and you will benefit by them or not. If not, i will give you 3 Best Keywords!
Buy (gig extra) 2 times you get 1 (gig extra) for no extra cost

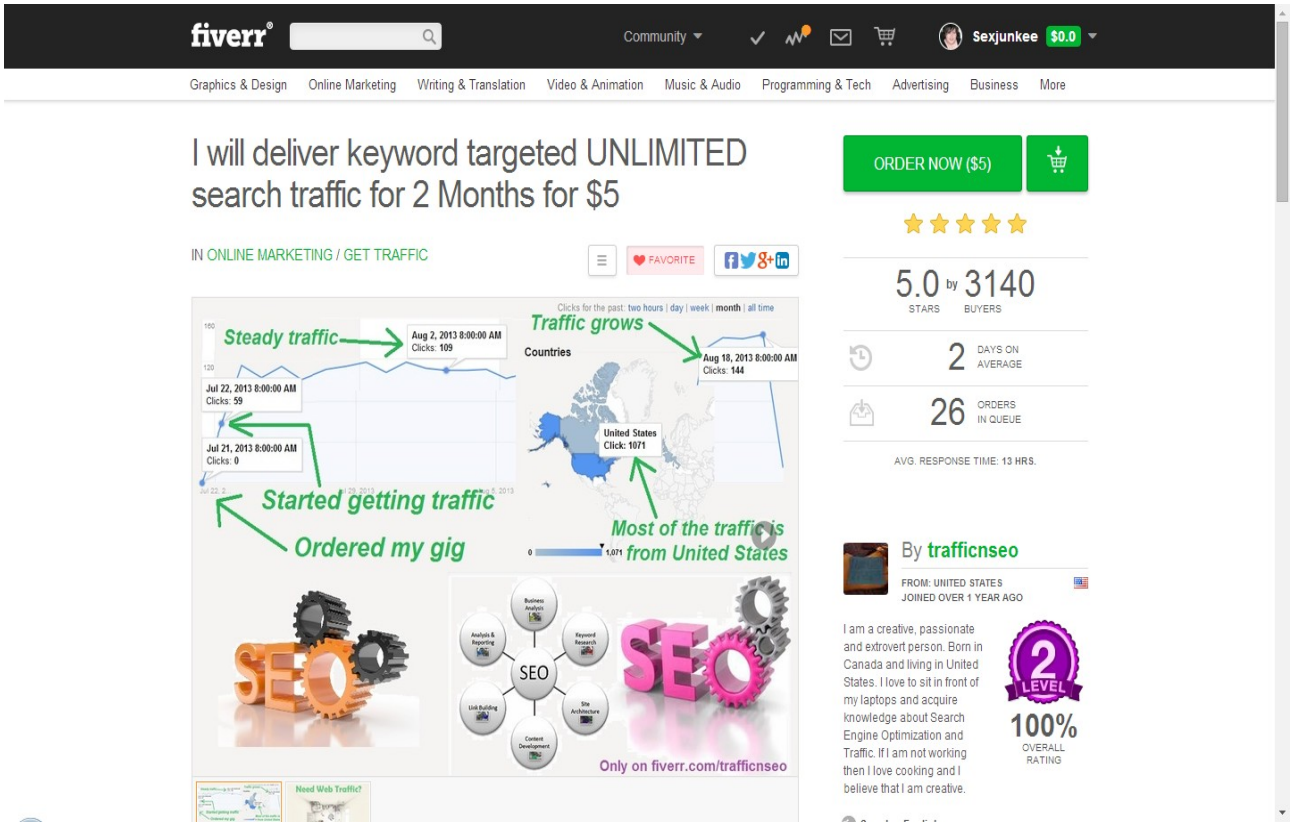
For $65 you are getting a great deal for your client, I have seen services like this cost hundreds of dollars on other websites and I have used Joy many times so I can vouch for him 100%.

PLEASE NOTE – DURING THE WRITING OF THIS WSO THIS GIG HAS BEEN CHANGED – JOY NOW OFFERS "HIGH RANKING" NOT PAGE 1 – I SPOKE TO JOY AND BECAUSE I ORDER A LOT OF GIGS FROM HIM HE WILL HONOUR THE ORIGINAL PAGE 1 GIG FOR BUYERS OF THIS WSO – JUST ENTER THE FOLLOWING CODE ON THE PAGE THAT SAYS "SELLER REQUIRES MORE INFORMATION" – GRADI WSO P1

Gig 2 Hook Package

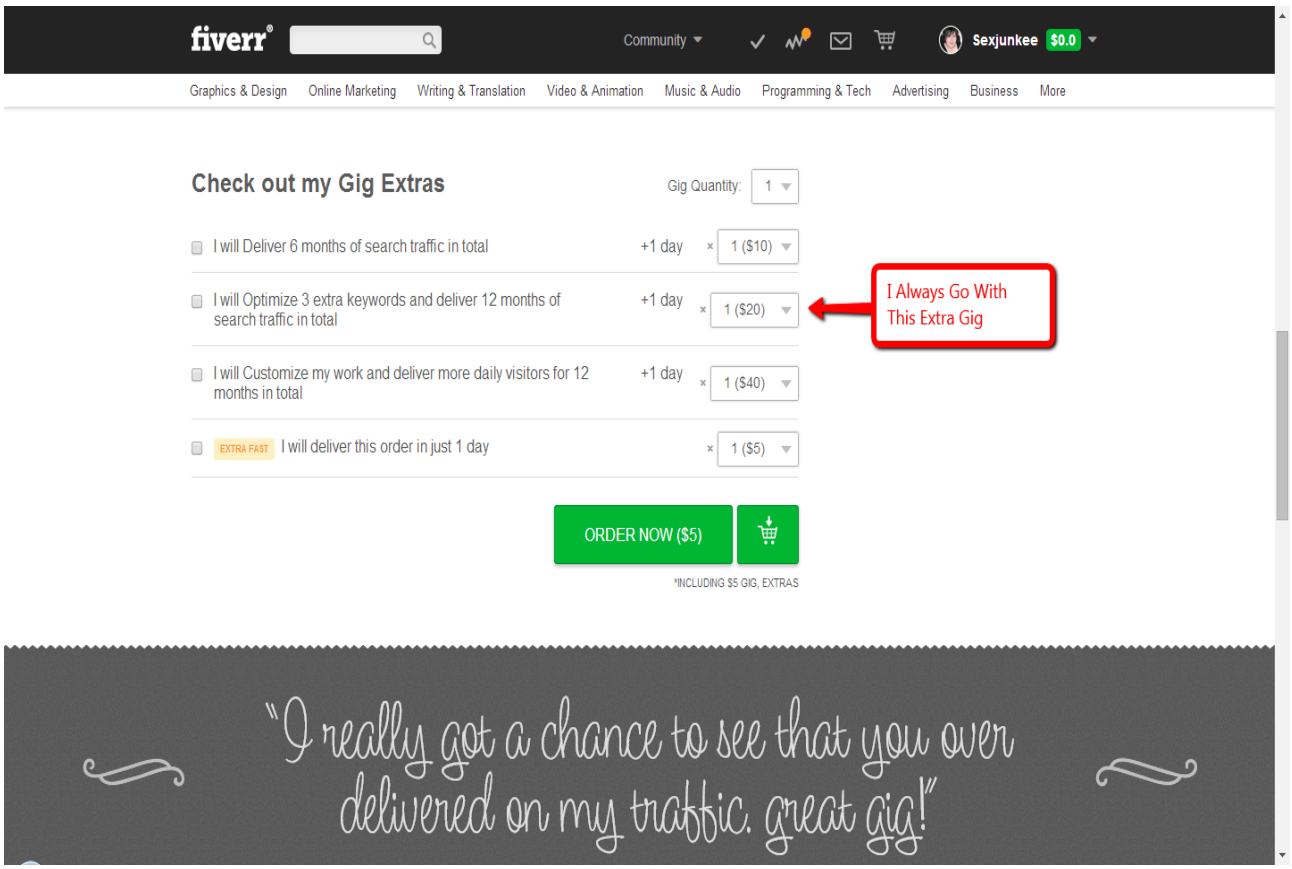
This is Gig 2 of the Hook Package, in order to hook a customer and reel them in you have to sweeten the pot so here is some more bait below.

(see screenshot below)



Again this seller has sold thousands of gigs and has 5 Star Feedback from his customers and quite rightly so, I can vouch for this being good traffic. Although he is offering a great deal of unlimited search traffic for 2 months for $5 I like to sweeten the pot and go with his gig extra.

(see screenshot below)



So as you see from the screenshot if I pay an extra $20 I can get 12 months of search traffic instead and have an extra 3 keywords optimised. I added this gig to the Hook Package because the customer will see work being done immediately with targeted traffic going to his site. Let's take a look at the service this seller offers:-

Order 1 gig with 1 gig extra or any 2 gigs together before October 15th and get another gig totally free [condition applies]

*Do not worry about the order cue, I can deliver up to 100 orders everyday and I always deliver on time**

100% Satisfaction
True Organic Traffic
100% Adsense Safety
No Bot No Fake Guarantee
Google Analytics Trackable

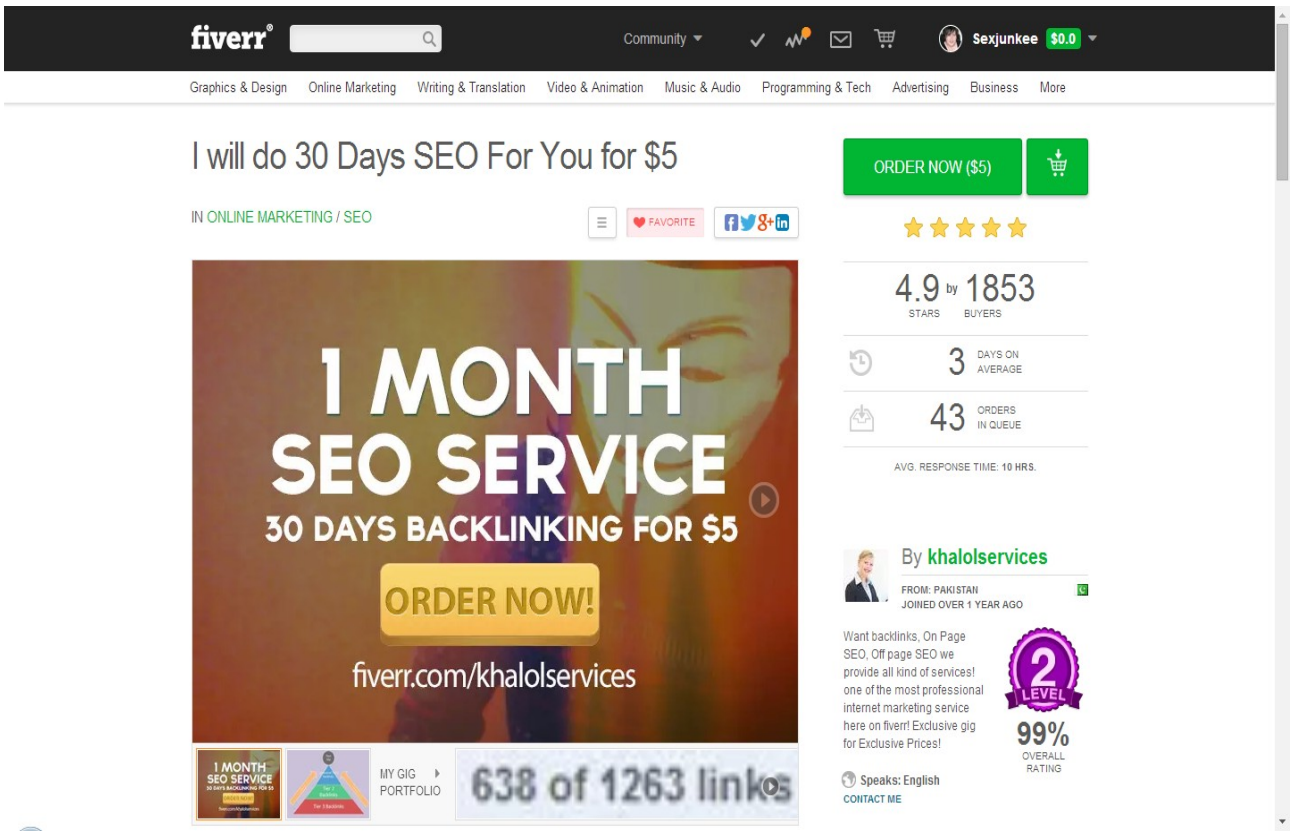
I will deliver keyword targeted UNLIMITED search traffic for 2 Months. Most webmasters or blog-masters suffer in the same problem and that is website traffic. I can solve this problem for you. I will send you high quality unique search visitors to your blog/website for 2 months. The most important part is that, these traffic will boost your Serp. The stats can be seen on Google analytics. These are unique ip human visitors. I guarantee satisfaction.

For me this was a no brainer to add to the Hook Package, the seller offers so much value for $25 it's easy to see why he gets so many orders, this gig along with the other Hooks are gold and will catapult you to God Status in no time with your customers.

Gig 3 Hook Package

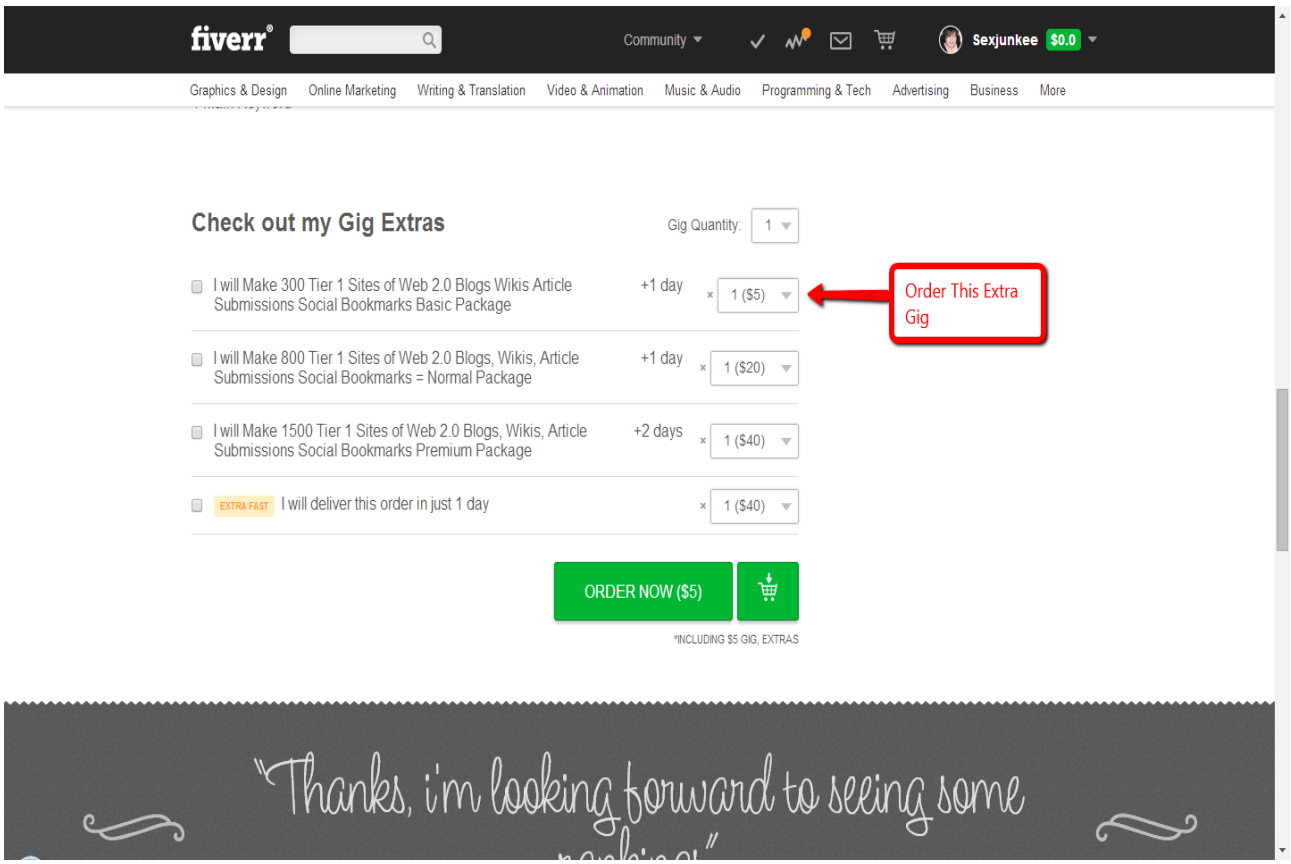
This is Gig 3 of the Hook Package, I only use 3 Gigs in this package to get a customer on the hook, our aim is not to make gazillions of dollars from the hook, our aim is to build up a client list who will buy from us time and time again, since August I have 17 Clients who have bought a lot more than the Hook Package from me and out of those 17 I am in talks with 4 of them to maintain their sites on a monthly basis. OK lets check out gig 3.

(see screenshot below)



As you can see this seller has also sold a lot of gigs and has great feedback. I use this gig because this seller offers the perfect gig extra to compliment our other 2 gigs! By putting these 3 quality services together into one package you offer potential customers enough bait to land them on your hook. Let's check out the gig extra.

(see screenshot below)



The gig extra I order gives me 300 Tier 1 Sites of Web 2.0 Blogs, Wikis, Article Submissions, and Social Bookmarks for an extra $5 which is great for SEO purposes, Google loves natural and diversity when it comes to building links. Below is what this seller offers.

Monster SEO Service for 30 Days!

We would run my SEO campaign for 1 Month on your Website or Your Tier 1 Websites!

Check Extras for Tier 1 (Check image 2 to Understand Tiers)

Monster 30 Days SEO includes:

500+ High Pr .Edu/Gov/Org Site L'inks to your Money Site
100+ Web 2.0 Submissions
30+ Web 2.0 Profiles BackLinks
200+ Article Submissions
200+ High Pr Blog Comments

50+ Social Bookmarks to your Sites
800+ High Pr Wiki Submissions
50+ Image Comments
200+ High Pr Forum Back-Links
50+ Directory Submission
300+ Url Shorter Pointing to Your Web.site
300+ Indexers
300+ High Pr Trackbacks
50+ Guestbook
300+ Generic Texts

All of them in Drip Feed!

Limited Time Offer! : Free Life Time Traffic Gig for Free = http://goo.gl/gNyC5r

Use our Gig on any Site like Youtube Video, Facebook Page, Twitter Profile, Wordpress Website, Amazon Page, Product Pages, Ebay & get more sales out of your Keyword Research w/ Backlinks

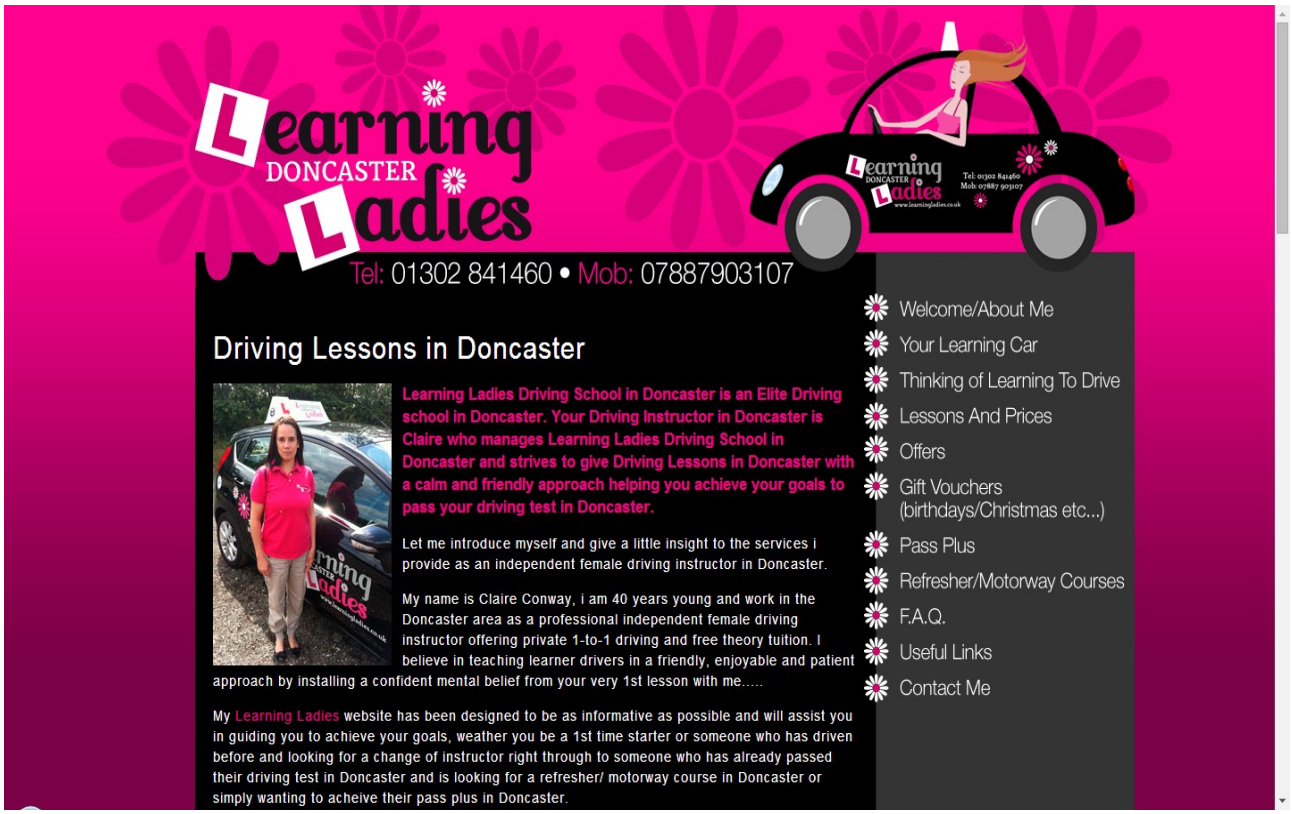
Get more Facebook Likes, Twitter Followers, more Visitors with the Best Online Marketing S.E.O Gig, get complete SEO Report of BackLinks Afterwards!

100% Satisfaction & Money Back Guarantee!

Order Now! to Rank High in Google

I think you will have to agree that for $10 it's a heck of a service and will certainly help toward hooking your first client. All 3 sellers offer reports which you can hand over to your customer making you look very professional. That is the first part of this example finished so let's summarize.

Neil paid me £99 for this package, I hooked him on Ebay. I paid a total of $100 for all 3 gigs, Neil got a great deal, I made about £30 but more importantly it gave me an opportunity to turn Neil from a one time customer into a repeat order client. A screenshot of Neil's website is below.



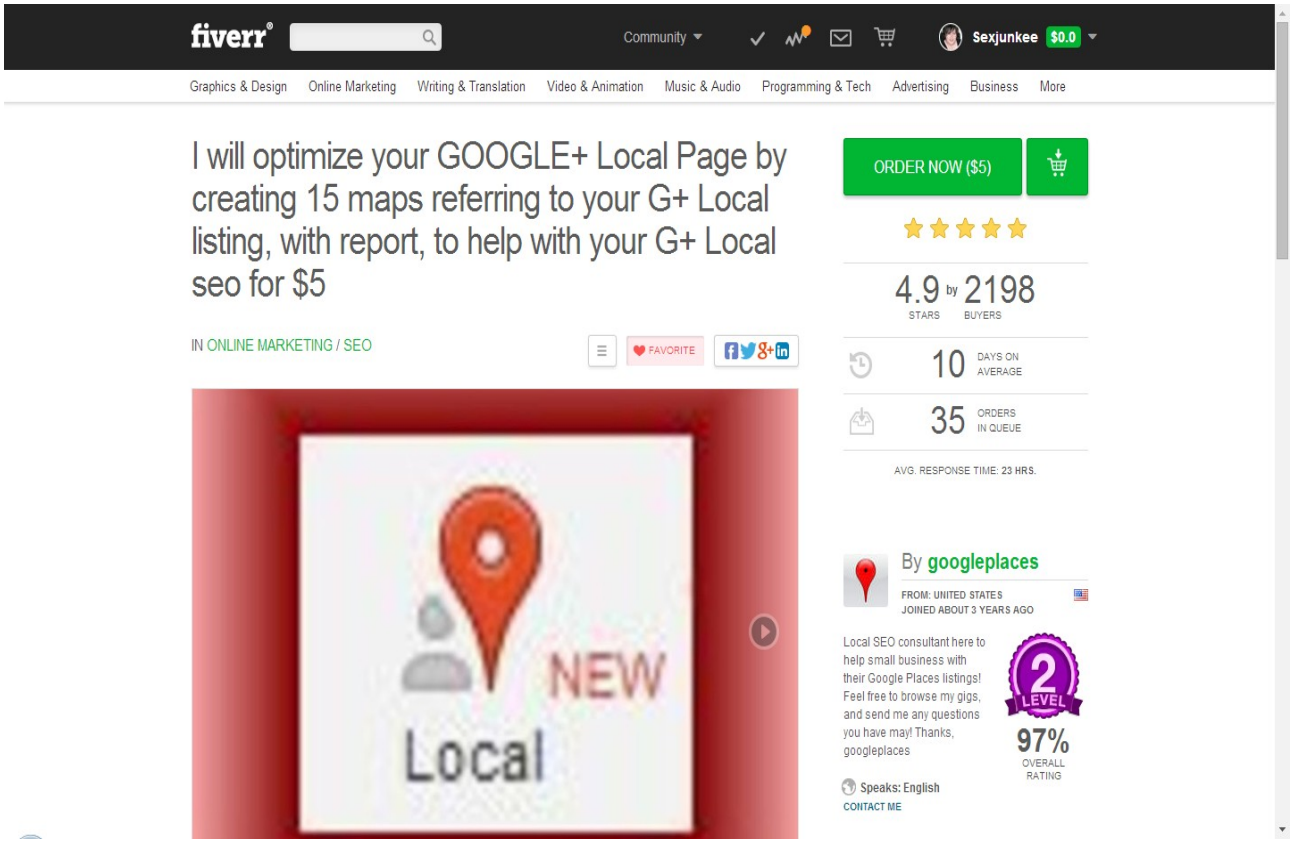
We will now move onto the second part of this method which I call ***"Now I've Hooked Them What Do I Do With Them?"*** Not very creative I know but I've got to call it something :)

After Neil purchased my Hook Package I made a point of emailing him to thank him personally for his business, I ordered the gigs after getting the required details from him I checked his website out, it's a nice design but it could be better, Neil is a self confessed technophobe and has ordered many services in the past which have promised to catapult his website to Page 1 but it never happened. I offer a full money back guarantee if I don't get his site to page 1 within 30-60 days, I can do this because I have full confidence in the Fiverr sellers I use. I noticed Neil had keyword stuffed his content and there were spelling mistakes so I will rewrite that for him for free, it will take me about 10 minutes and strengthen our relationship.

There are always a few things I make a point of checking after a customer orders my Hook Package, the first thing I do is check their website to see if any improvements can be done to the design and/or content. The second thing I check is to see if they have a Google Map listing and if they have, can their position be improved, the third thing I check is if they have a

video listed on Youtube and Google. I perform all of these searches covertly because I don't want to appear pushy, this will not get you a life-time client!!

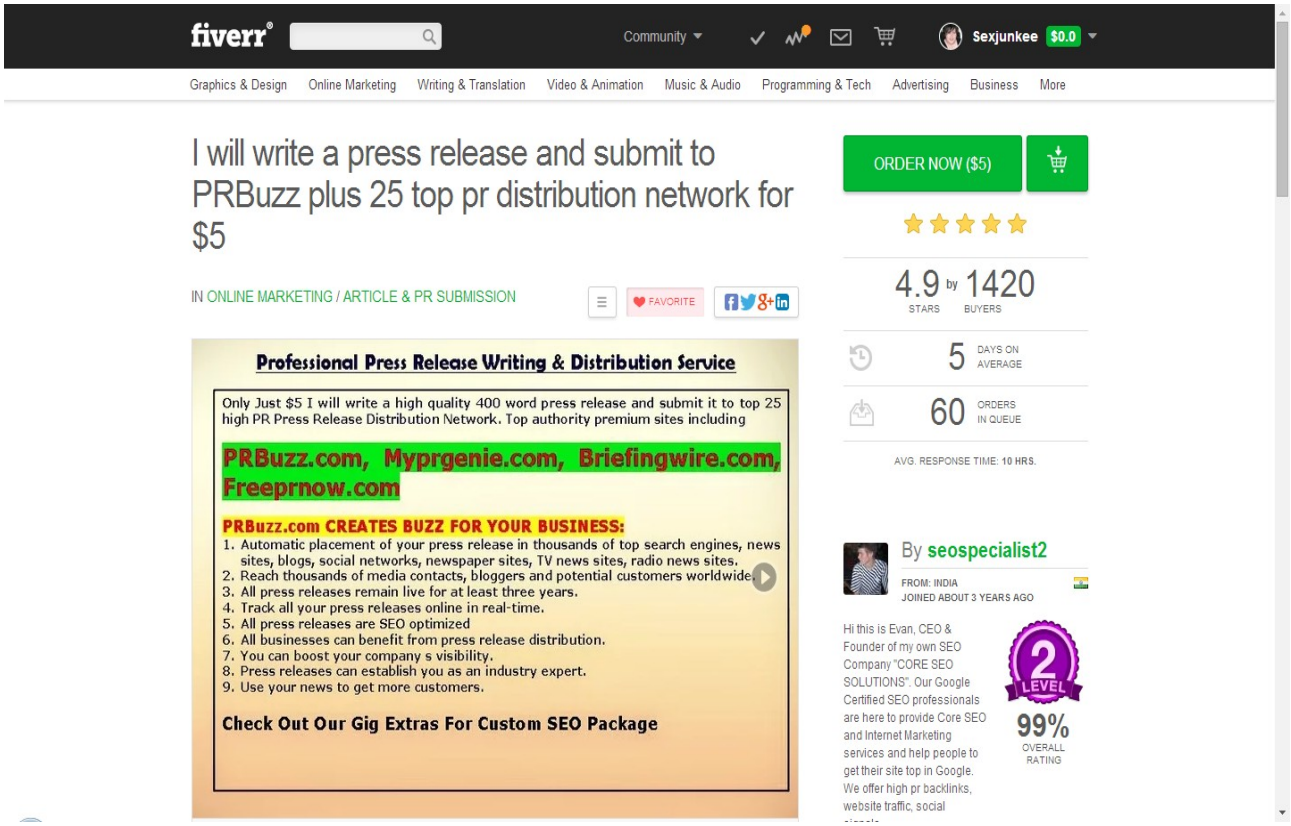
A few days after Neil purchased the Hook Package he emailed me asking if I knew anything about Google Map listings, he has a listing on Google Page 1 showing in position G and was worried it would slip rendering him onto Page 2. I don't know much about it myself but I know a man who does so I sold him the service in the screenshot below.



Neil was very happy to pay me £45 for this service, in total I paid $10 for 30 Maps and $5 for them to be done in 3 days. I then sent the full report to Neil. I made about £35 profit for less than 15 minutes work, Neil was happy and so was I. This seller has done quite a lot of work for me over the last couple of months, he has a very professional approach and gets the Job done – 2198 buyers can't be wrong!

I checked Google and Youtube to see if I could find a video for Neil's business but couldn't so I emailed him to ask the question, he told me he had got a video for his business but it had barely any views and was not visible on Google. He was very happy to pay me £59 to get his video on Page 1, so let's take a look at the gigs I ordered to achieve this.

(see screenshots below)



A Press Release in my opinion is a necessary part of the puzzle for top rankings online and looking at this gig 1420 buyers realize this also. I have used this seller many times, he is professional, always delivers on time and provides a report you can pass on to your customer. We don't need to buy any gig extras. Cost $5. Let's see what we get for our money!

I will write a high quality 400 word press release and submit it to top 25 high PR Press Release Distribution Network. Top authority

premium sites including PRBuzz.com, Myprgenie.com, Briefingwire.com, Freeprnow.com

PRBuzz.com CREATES BUZZ FOR YOUR BUSINESS: Automatic placement of your press release in thousands of top search engines, news sites, blogs, social networks, newspaper sites, TV news sites, radio news sites.

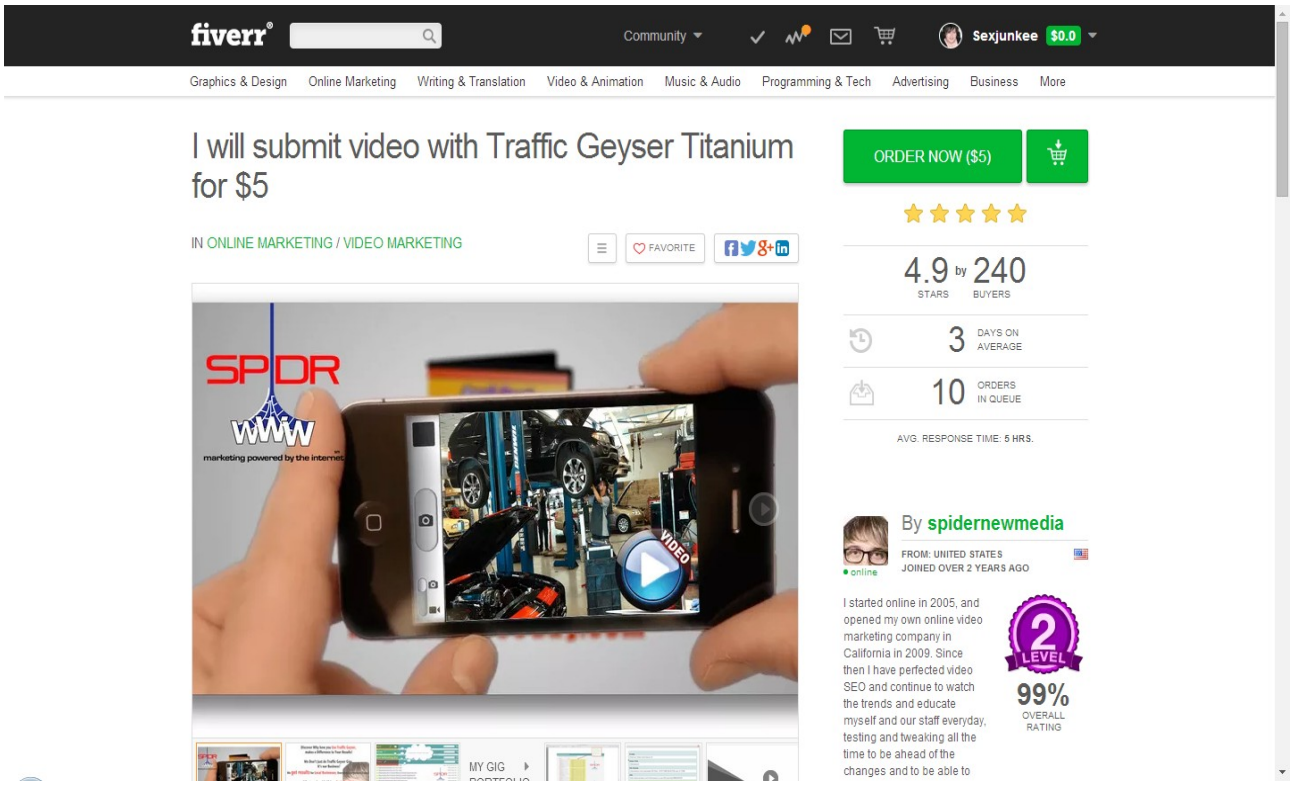
Reach thousands of media contacts, bloggers and potential customers worldwide.

All press releases remain live for at least three years.

All press releases are SEO optimized

I think you will agree that's a whole lot of service for $5...

(next gig below)



So the next gig I ordered for Neil's video was for this seller to submit it to all of the top video sites which will give Neil's video some great backlinks. Check out the gig description below. Cost $5

Traffic Geyser 2.0 is Now Here on Fiverr! Anyone with Traffic Geyser can submit your video, however actually getting it to rank in search engines, is the secret sauce.

Discover Why "How you use Traffic Geyser" makes a difference. TGeyser Is a Tool, and knowing the secrets to getting "Successful Submissions" makes all the difference! We own and operate a successful V i d e o Marketing Business since 2009, we get "Paid" to get traffic from videos for local businesses, it's all we do and what we do WORKS, it must "rank" for us to get the phones ringing!

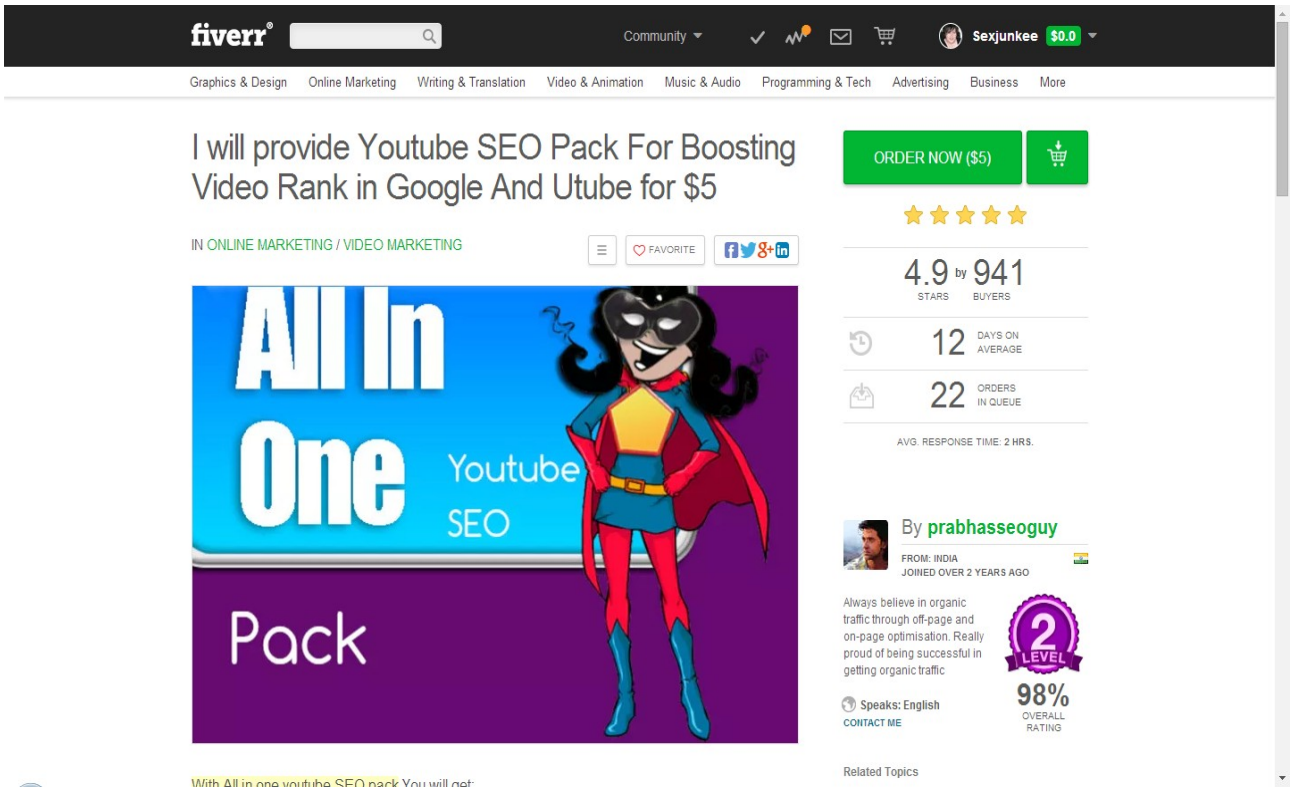
We wrote the book on Vid Distribution Best Practices, there are over 40 things you should be doing to get get views to your videos. We use those same techniques on your Video. I will use our Titanium 2.0 account these will be submitted via Optimized Profiles.

Your content will be DRIP FED over 7-14 days NOT all at once to protect your video from getting Google Slapped.

TG does not give list of links after submission but you will get a "detailed report" with schedule dates. Note: We do in our Gig what others charge for we link your video to 20 bookmark/share sites with TGeyser including twitter, facebook, ping,etc

A Traffic Geyser Membership isn't cheap but in the long run it would be a great investment, with this method your client is paying so ordering a gig like this for $5 is no big deal because the whole idea of this WSO is not to do the work yourself.

(next gig below)



The final piece of the puzzle is this gig, it takes 12 days on average to complete so for speed I always order the gig extra for $10, the seller will complete in 2 days and you look like a superstar to your client! Let's have a look what the seller offers. Cost $15.

With All in one youtube SEO pack You will get:

Youtube views
20 likes
Link wheel from high PR WEB 2.0 sites
300 Wiki blast
Social Bookmarks
10 Facebook Share
10 Twitter Share

All backlinks will be pinged and submitted to Instantlinkindexer for faster indexing and video ranking. Article will be submitted in English language only.

Neil ordered this service from me almost 2 weeks ago, so far by using these 3 gigs his video is number 1 on Youtube for his 3 keywords, if you would like to check, his keywords are Driving School Doncaster, Driving Lessons Doncaster, Driving Instructor Doncaster. Google have just updated their algorithms recently so I didn't expect to see his video ranking very high yet but for Driving School Doncaster his video is already sitting at the bottom of page 6. Driving Lessons Doncaster his video is at the top of page 7. Driving Instructor Doncaster his video is at the bottom of page 5.

So for a cost of $25 Neil's video which was nowhere to be found 2 weeks ago is Number 1 on Youtube and climbing up the search engines, I was able to provide this service because I know which gigs work! Neil paid me £59, I paid $25 to the sellers, so my total profit for minimal work was approx £44. At the time of writing this WSO I have 17 clients just from this method alone, I expect to gain more clients on a daily basis.

SUMMARY

Let's have a look at this method in short:-

List Hook Packages For Sale Online.

Extract More Cash By Selling Your Customer More Services.

Outsource The Work To Sellers On Fiverr.

Pocket The Profit.

Everything you need to succeed with this method is included, nothing is left out, you just need to take action. This method is easy so don't over complicate things.

I wanted to keep this PDF short so used Neil as an example to show you how easy this method is. I have sold small services and I have sold big services, you will find more valuable information in the .txt files.

I am trying to build a buyers list so at the time of purchasing this WSO you will have entered your email into my optin form, the main reason for this is I am testing gigs and services all the time so when I find more profitable ones you will be the first to know – and yes of course I will try to sell you something from time to time :)

Hope you have enjoyed my comeback WSO.
Best Wishes
Gradi x